



THE CHAMBER

FARGO MOORHEAD WEST FARGO

Chamber Topic Pairings

| | |
|--|--|
| Marketing 101 – Are you maximizing your dollars? | <p>Get the word out – Invite Chamber Ambassadors to celebrate your upcoming milestone with a ribbon cutting event!</p> <p>An ad in <i>The Bridge</i> newsletter can cost as little as \$185 and reaches 3,000 readers every month, -- or, announce your next new hire or award in our free <i>What's New with You</i> section!</p> |
| Financials – What keeps you up at night? | <p>Take advantage of The Chamber's bulk mailing rate, <i>Auto Owners</i> insurance discounts or our small business EAP program. Save \$\$\$!</p> <p>Leverage your Chamber spending with a maximum bang for your buck: Attend February's <i>Business After Hours</i> for only \$20. Make it a goal to connect with a Chamber member who has expertise in budgeting or financial planning.</p> |
| IT / Systems – What technology do you really need? | <p>Consult your Chamber online or printed <i>Member Directory</i>. Contact someone and develop a business resource you can trust to get your questions answered or technology implemented when you need it.</p> |
| Human Resources – Growing Your team | <p>Consider The Chamber's 2012 <i>Business Training</i> offerings as part of your staff's personal development plan. <i>The Gen Y Guy</i> on February 17th could be a fun way to start!</p> |
| Online Communications – What's the best strategy for your business? | <p>Consider Chamber online communication opportunities (Web advertising, <i>Virtual Expo</i>, social media posts, blogging) to gain exposure for your events, announcements and offers.</p> |



Contact The Chamber at 218.233.1100 for more information